



ParkWork

Bristol Parks Forum
January 2015

Fraser Bridgeford,
24th January 2015

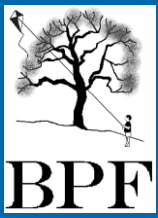




Context

- This is **our** project to shape and make successful
- Bristol Parks Forum, Bristol Council, and LUC secured funding from the UK 'Rethinking Parks' Programme (Nesta and Heritage Lottery Fund)

“£1 million fund to find new business models that will sustain the UK’s public parks in the face of significant funding cuts.”
- One of 11 projects to have received funding – just under £100,000 (from 209 Expressions of Interest).
- ParkWork is a 15 month practical pilot of costs and benefits of involving volunteers and placement workers in the management of parks and public open space in Bristol



Project Objectives

- **To Enhance Resources** available for management of Bristol's parks and green spaces.
- **To Support Quality Parks**, towards meeting community park groups aspirations and implementing management plans.
- **To Deliver Social Benefits**, providing marginalised communities with new skills and training.



ParkWork Model

Service Users

Volunteers or work placement

Experience
Qualifications
Education
Skills
Next step towards employment

Agencies

Multiple, representing marginalised groups:

Unemployed, substance abuse, learning or physical disability, refugees, prisoners, probationers, older or, younger people...

ParkWork Operations Management

Task list across multiple parks

Agency Maps: Requirements against work

Manages work placement and volunteers

Start small – incubate in BCC.

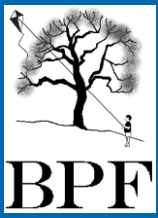
Work

Top up to budgeted work.

Tasks that otherwise wouldn't get done.

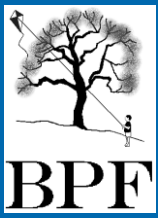
Defined by Parks Groups, Neighbourhood Partnerships, Client and Operations Coordinators.

Sustainable Business / Operating / Funding Model



Current position (1/2)

- Agencies mapped and engaged
- Outline business model developed
- ParkWork coordinator (Joe McKenna) hired starting end of February (within BCC)
- First work week 2nd March 2015
- Princes Trust and Hype West providing people looking for employment
- Tools, PPE, comfort wagon, minibus hire being procured

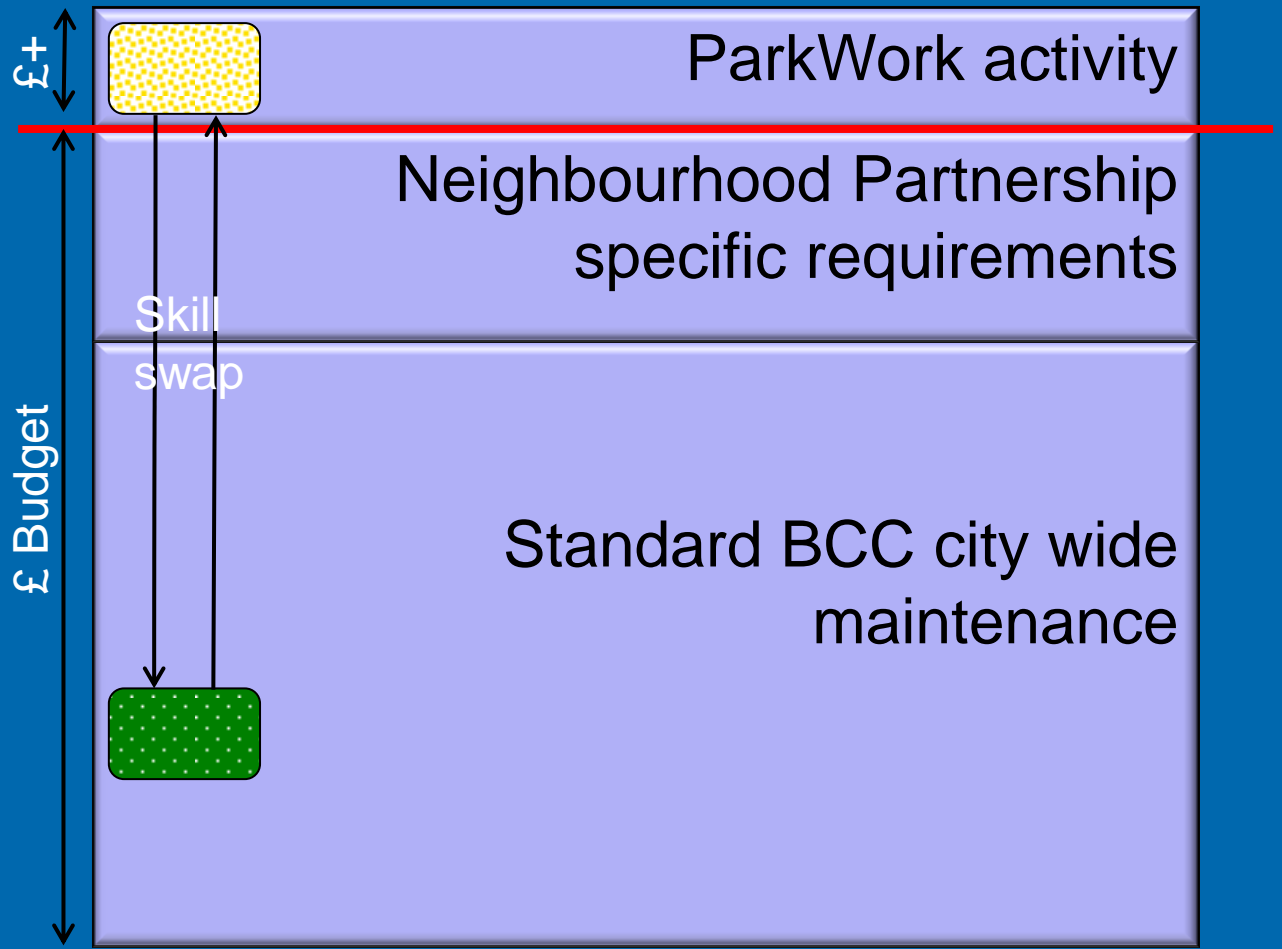


Current position (2/2)

- Potential work on list includes (70+ tasks)
 - Railway Path scrub clearance
 - Stoke Park fencing
 - Fonthill Park makeover
 - Ashton Court paths
 - Gaunts Ham Park painting
 - Lake Mead Grove painting play equipment
- Looking from you:
 - For other pieces of work from you to add to list.
 - For projects that we can work on that come with funding to support sustainability of project.
 - Send details to



Work





Business model

Hype West

Princes Trust

Leyhill

...and more

NP
projects

agency
funding

contract

health
funding

trusts
and
other
fundors

...and
more

Sustainable Business / Operating / Funding Model