

**PLAY YOUR  
PARK**

A stylized graphic of a tree branch with three leaves, integrated into the letter 'K' of the word 'PARK'.

**Mission:** Joining together to make parks better places to meet, play, learn, grow, breathe and enjoy nature.

**Vision:** Everyone experiences the benefits of parks and knows how to join in making their park better.

### **Core charitable purposes**

- Protect the environment, animals & plants
- Promote volunteering
- Support recreation
- Support health & wellbeing
- Promote community cohesion

# Our approach for 2020-23

We will develop purposeful partnerships to:

1. Enable people and communities to engage in activities, get involved and improve their park
2. Pilot and demonstrate projects that kickstart long term change in parks with their communities
3. Advocate for the value and importance of parks and the role of our charity

# YOUR PARK



We aim to have a small team of Community Engagement ‘Rangers’ working across target areas in Bristol and Bath to connect people with their local park.

- Be our connection to communities, building relationships, determining need and co-creating projects and programmes of activities
- Work with local communities to co-create a vision for their local park and support them to achieve it
- Support community groups to get more done e.g. tool bank, community consultations
- Meet local need by delivering specialised sessions for sub-sections of the community to improve their health and wellbeing e.g. mindfulness gardening
- Generate income by leading corporate volunteer groups, running small scale events and offering maintenance services privately

## **We will support community groups to:**

- Have the tools, information and relationships required to make positive changes to their local park
- Be well connected and learn from one another through peer-to-peer relationships
- Have an expanded and more diverse range of people regularly using and having increased role in their local park
- Set up and improve the sustainability of Friends of Groups or similar enabling more engagement and volunteering in parks

## **Potential offer of support to community groups:**

- Online suite of information, resources and toolkits
- Annual programme of training and support e.g. how to fundraise, how to lead volunteer activities
- Annual conference connecting community groups across the West of England
- Annual small grant programme of £500-£2,000
- Financial support e.g. administering grants
- Annual day of action/community activities to promote parks



Advocate for the value and importance of parks and the role of our charity:

- Develop our website to become the hub of parks information and opportunities across Bristol & Bath
- Promote the benefits of parks across all channels and through all activities
- Build a supporter base for parks and for the Foundation
- Work with the Councils in the West of England to





- Which, if any, groups/organisations have you worked with in your park already?
- Are there any groups that have approached you or that you would like to work with?

- What should we develop as part of our support package?
- What do you think we should prioritise in the first year?